#### **100% NATURAL CBD**

Powerful, fast acting relief in an innovative small package

# HARNESS THE POWER OF NANO

https://nano-shot.com





## **CBD OVERVIEW**

CBD can be found in both the marijuana plant as well as its cousin, the hemp plant. Marijuana strains are genetically engineered for high THC and low CBD. Inversely the hemp plant has been bred to have high levels of CBD and low levels of THC. In order to be Federally legal, CBD products must use CBD from the hemp plant and contain less than 0.3% THC. Note: Nano Shot is 100% THC FREE.

#### **CBD OFFERINGS**







**GUMMIES** 



**CAPSULES** 

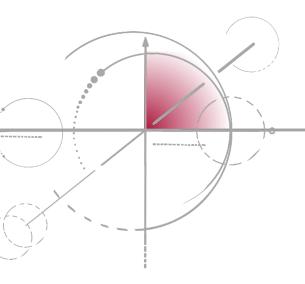


**DRINKS** 



HIGH CBD Levels





### INDEPENDENT CBD STUDIES





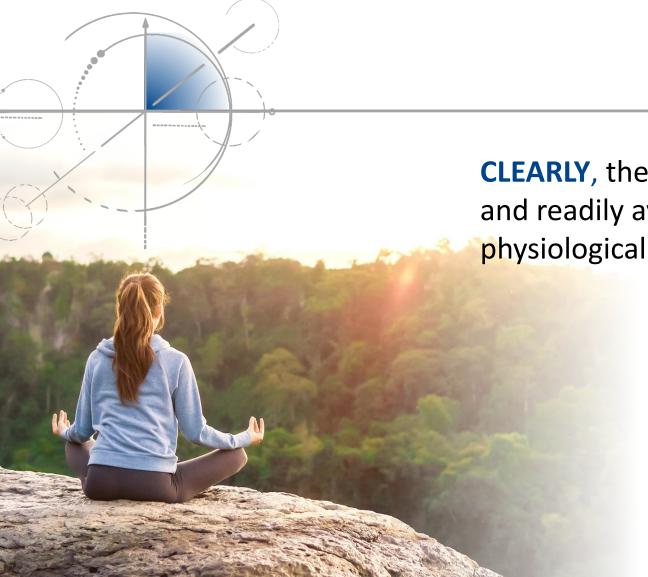
#### The evidence for cannabidiol health benefits

CBD has been touted for a wide variety of health issues, but the strongest scientific evidence is for its effectiveness in treating some of the cruelest childhood epilepsy syndromes, such as Dravet syndrome and Lennox-Gastaut syndrome (LGS), which typically don't respond to antiseizure medications. In numerous studies, CBD was able to reduce the number of seizures, and, in some cases, stop them altogether. Epidiolex, which contains CBD, is the <a href="first cannabis-derived medicine">first cannabis-derived medicine</a> approved by the FDA for these conditions.

Animal studies, and self-reports or research in humans, suggest CBD may also help with:

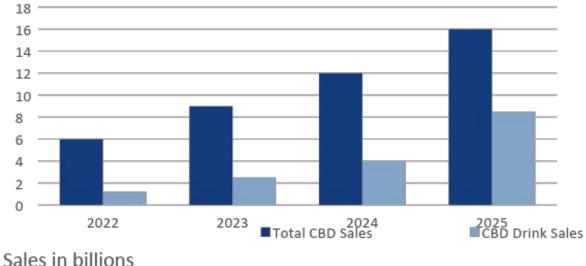
- Anxiety Studies and clinical trials are exploring the common report that CBD can reduce anxiety.
- Insomnia. Studies suggest that CBD may help with both falling asleep and staying asleep.
- Chronic pain. Further human studies are needed to substantiate claims that CBD helps control pain. One animal study from the European Journal of Pain suggests CBD could help lower pain and inflammation due to arthritis when applied to skin. Other research identifies how CBD may inhibit inflammatory and neuropathic pain, which are difficult treat.
- Addiction. CBD can help lower cravings for tobacco and heroin under certain conditions, according to some research in humans. Animal models of addiction suggest it may also help lessen cravings for alcohol, cannabis, opiates, and stimulants.





# **CBD DEMAND**

**CLEARLY**, there is a massive demand for safe, effective and readily available solutions to a wide range of physiological and psychological health challenges.



NANO SHOT

# **MARKET OPPORTUNITY**

By 2026, American CBD sales are expected to reach \$16 billion, driven by the accelerated growth of ingestible products

Drinks and gummies are expected to be the fastest-growing product types, with 71% and 44% value growth, respectively

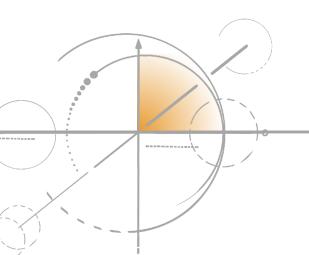
Online sales will surpass \$2 billion in 2022, accounting for 38% of the total American CBD market

The global cannabidiol market size was valued at USD 2.8 billion in 2020 and is expected to expand at a compound annual growth rate (CAGR) of 21.2% from 2021 to 2028. Due to its healing properties, the demand for cannabidiol (CBD) for health and wellness purposes is high, the primary factor driving the market growth. In addition, the rising acceptance and use of products due to government approvals is a significant factor expected to boost production for CBD-infused products.

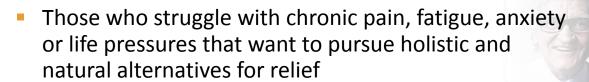
The Brightfield Group predicts the hemp-derived CBD market will grow at a compound annual growth rate (CAGR) of 25 to 2026, with growth driven by:

- New consumers
- Expanding retail into new channels
- A regulatory framework from the FDA, accelerating the growth rate of ingestible
- New players to bring innovation to the market





# **TARGET MARKET**



- Users can range in ages between 18-100+
- Independently or in conjunction with pharmaceuticals for additional benefits
- Natural Health & Wellness advocates
- Chiropractors, Physical Therapists and other alternative medicine advocates

































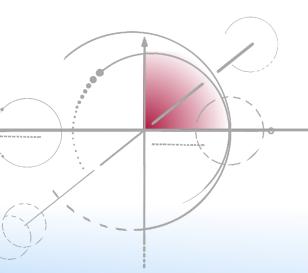












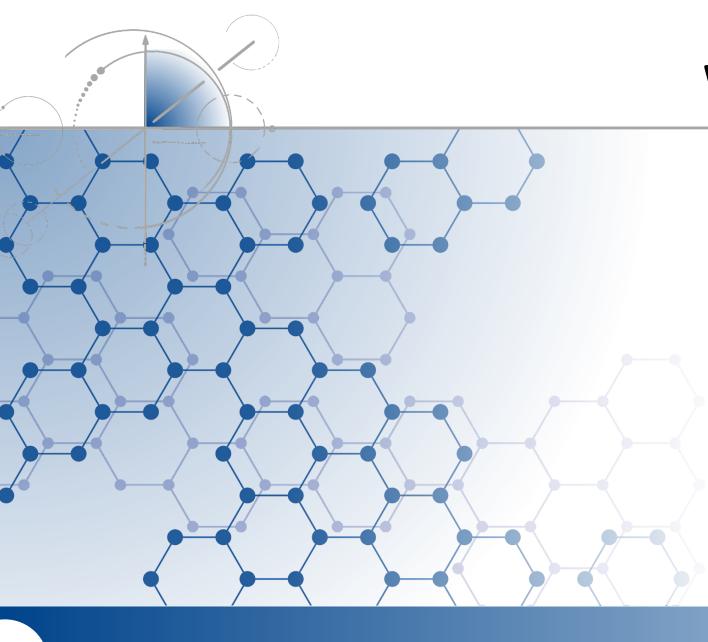
Nano CBD is created when CBD oil is processed through highly specialized nano-emulsification systems. Our proprietary process reduces the size of cannabinoids to less than 25 nanometers. This allows the particles to be absorbed directly into the body at a cellular level, dramatically increasing bioavailability making it the most effective form of use and benefit.

# WHAT IS NANO?

#### **NANO-EMULSIFIED CBD PRODUCT BENEFITS:**

- Water Compatible Can be easily mixed into water or other liquids
- Bioavailability Substantial increase in bioavailability and absorption across all consumption methods.
   Absorption rate is approximately 600% to 700% higher than traditional CBD Oil
- NO THC With no psychoactive compounds, will not get user high and will not trigger a positive drug test
- Uptake Starts almost immediately upon oral
  administration vs. 60+ minutes for traditional oil
- Less is More The user gets at least 6X the benefits from the same serving size as compared to other products that use traditional CBD oil. No more wasting 90% of the therapeutical effects of CBD

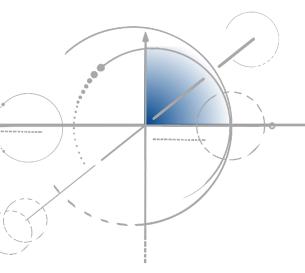




#### WHY NANO SHOT

- NO THC
- Quick and Easy to Use With Near Immediate Effects
- 100% Natural and Plant-Based
- No Artificial Ingredients or Additives
- Zero Calories/Zero Sugars
- Vegan
- Gluten Free
- Made in USA, Including Bottles and Packaging
- Manufactured in FDA Licensed/Registered Facilities
- Overly Prepared Because our facilities are licensed/registered with the FDA, we are prepared for more government oversight as the CBD industry grows. We consider our GMP processes to be years ahead of our competition
- Company is 100% Minority/Woman Owned





### **OUR PRODUCTS**

Our breakthrough nano-technology makes managing the stress/aches of everyday life easier and more effective than ever. By breaking it down into micro-molecules, our highly bio-accessible Nano-Emulsified CBD "Shot" is 600% to 700% more efficient and gets into your system – FAST!



#### **Pineapple-Coconut**

Our Pineapple-Coconut flavor was designed with the perfect blend of pineapple and coconut reminding our users of the tropical islands.



#### **Blueberry-Pom**

Our Blueberry-Pomegranate flavor was developed for the great health benefits offered by both the blueberry and pomegranate fruits.



#### Mango-Hot Chili

Our Mango-Hot Chili was designed by our founder and CEO. His biological grandparents migrated from Mexico bringing with them the traditional Hispanic flare. His desire for spicy food led him to develop this flavor with the perfect balance of sweet and spicy.

Coming 3/1/22

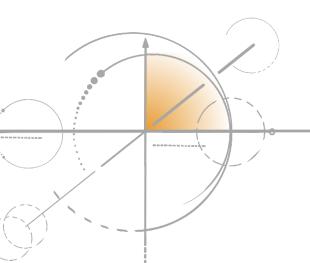


#### Citrus

Our Citrus flavor was designed for the Citrus lover in mind. The perfect blend of Lemon, Blood-Orange, and Grapefruit.

**Coming 3/1/22** 

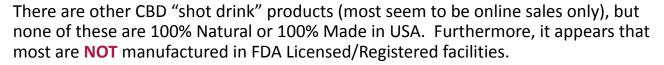




# **COMPETITION**

Market competition is high amongst traditional CBD products.

Thankfully, we have a product that sets us apart from the rest!



As far as we can tell most are **NOT** made with nano-emulsified CBD. All "shot" products we researched use a very low dose of CBD, making such products very ineffective and inefficient.

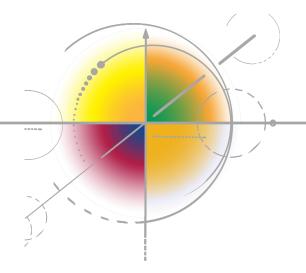
Through our discussions with numerous large retailers, none of these companies have seen a product that looks like or works like ours.

Companies are launching innovative products and expanding their products in different geographies to sustain their position in the market.

We feel our "first to market" approach will allow us to gain a competitive advantage. Furthermore, our exceptional quality will stand out when/if others decide to enter the nano-emulsified CBD "shot" marketplace.







# THE NANO SHOT MISSION

MISSION: To provide the highest quality and most effective products to our customers. We focus on producing products that are 100% plant-based and natural, all while ensuring meticulous quality control. We know our farmers, the dirt they grow in and only partner with US-based farmers who follow the best pesticide-free and organic farming practices. We then produce each batch of Nano Emulsified products adhering to exacting manufacturing standards in our FDA registered facility.



VISION: We envision a time soon where nearly all cannabinoid products will be post-processed and turned into Nano Emulsions before entering the consumer market. It's about helping people increase the quality of their life by providing the most therapeutically beneficial products.

